



# Emigration expert who followed his own advice

By **Laura Hughes**

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**AN EXPERT on emigration has listened to his own advice and has made a new life for himself and his family in New Zealand.**

In 2004, Geoff Taylor, his wife Christine and son, Aidan now aged seven, emigrated from their home in Marford, near Wrexham, to the coastal township of Warkworth, an hour north of Auckland.

Speaking from his new home Geoff, director of migration specialists The Emigration Group in Chester, said: "For over 12 years I had been advising Brits on emigrating overseas and thought why not take the plunge myself.

"Emigrating to New Zealand also offered the opportunity to engage with a slower pace of life, a better climate, outdoor lifestyle and a safe environment for my son to grow up in. My knowledge of New Zealand meant I had no doubts that this would be the right choice for us. The Warkworth area is home to beautiful beaches, bustling cafes and boasts a rich heritage complemented by a tranquil and picturesque landscape."

Geoff now manages the marketing for The Emigration Group from his home office in New Zealand while the day to day running of the business is managed by his UK-based

business partner.

Geoff said: "Doing what I do from my New Zealand office hasn't proved to be a problem and I haven't looked back since emigrating. My lifestyle here is fantastic; I don't have to do all the commuting I once did in the UK.

"The upper North Island climate also makes a great difference; the summers are much longer than in the UK and even in the winter the climate can be wet but it is never really cold.

"Every morning I am greeted with the sun coming up over the ocean, a breathtaking view. The work and life balance is far better

## Geoff and his family took the plunge

here and I see much more of the great outdoors than I used to. It's a great life for kids too. My son loves it here. He's joined the local junior surf club and every weekend in summer, you'll find us down at the beach. He also plays rugby and even golf."

Reflecting on his decision to move and the process that followed, Geoff said: "Having previous knowledge of New Zealand influenced my move to emigrate from the UK. Dealing with the emigration process in my



■ **Geoff Taylor**

line of work made it easy for me to gather all the information necessary and navigate the visa process.

"For the uninitiated though I would advise that they get professional advice from the outset. Migration specialists can help with the visa process, the relocation and finding a job or starting a business overseas."



